

Rotary District 7620 Awards From 2024-2025

Club Name : _____ **Submitted by:** _____

Due by May 31, 2025 - Submit to DGN Dawn Wittfelt at dawn.wittfelt@gmail.com

ROTARY 7620 AWARDS

For District Admin Use

POINTS	OVERALL CLUB EXCELLENCE Gold - 150 points, Silver - 125 points, Bronze - 90 points	Club Excellence	Public Image	Membership
Section 1	MEMBERSHIP, COMMUNICATION, TRAINING, FINANCIALS, ACTIVITIES			
	<p>10 points each - Did your club promote or host a District Governor initiative during the 2024-2025 Rotary Year? (40 points max)</p> <p>a. Focus on Networking with outside organizations and internally with members. b. Collaborate with other clubs at least 2 events. c. Share the Rotary Action plan with your club members. d. Sponsor at least two (2) new members.</p>			
	5 points - Has your club adopted and used a written membership recruitment plan and followed that plan?			
	15 points - Has your club established a written three year strategic plan for the club?			
	5 points - Does your club regularly send a newsletter weekly, bi-monthly, or monthly to club members, the Assistant Governor, and the District PR committee chair?			
	10 points - Has your club developed and maintained a current website?			
	5 points each Does your club maintain Facebook, Instagram, X, You Tube or other social media platforms? (20 points max)			
	5 points - Does your club sponsor members to attend RLI training?			

	5 points - Does your club offer financial assistance to the President and / or President- elect to attend the International Conference?			
	10 points - Does your club encourage member engagement by offering at least one service activity and one social activity?			
	5 points - Has your club updated officer and committee chair positions on DACdb and with Rotary International?			
	5 points each - Has your club sponsored an "Open House" to attract potential Rotarians to your club? <i>(20 points max)</i>			
SECTION 1 TOTAL	140 POINTS			
SECTION 2	ROTARACT, INTERACT, VOCATIONAL PROGRAMS			
	5 points - Has your club worked with a Rotaract Club or a Interact Club in a service event?			
	10 points - Has your club sponsored a joint project with an Interact or Rotaract club in the current Rotary year?			
	10 points each - Has your club sponsored a Interact or Rotaract Club this year? <i>(30 points max)</i>			
	10 points each - Has your club sponsored a NEW Interact or Rotaract Club?			
	5 points each - Has your club sponsored a student RYLA In the current Rotary year? <i>(20 points max)</i>			
	10 points - Has your club sponsored or hosted a Rotary Youth Exchange student?			
	10 points - Has your club endorsed or hosted a Global Grant Scholars or a Peace Fellow?			
	5 points - Has your club assisted another club with their sponsorship of a Rotary Youth Exchange student?			
	5 points each - Does your club sponsor college or vocational training scholarship programs at your local high schools? <i>(10 points max)</i>			

	5 points each - Does your club sponsor literacy programs, health initiatives, or green programs at your local schools? (10 pts. Maximum)			
SECTION 2 TOTAL	120 POINTS			
SECTION 3	FOUNDATION AND GRANTS			
	10 points - Did your club actively support Polio eradication with a donation of at least \$1,000?			
	15 points - Has your club sponsored an international project in the current Rotary year?			
	5 points - Has your club actively participated in a Rotary Foundation Global Grant during the current Rotary year including through financial contributions to another club?			
	15 points - Has your club actively participated in a Rotary Foundation District Grant for a local or international project in the current Rotary year?			
	10 points – Has your club applied for Global Grant in the current Rotary year?			
	10 points - Does your Club achieve an average of \$100 in per member capita giving to the Rotary Foundation Annual Fund?			
SECTION 3 TOTAL	65 POINTS			
SECTION 1, 2, AND 3 TOTAL	325 POSSIBLE POINTS			
POINTS	PUBLIC IMAGE Gold - 85 points, Silver 75 points, Bronze - 60 points			
	5 points - Does your Club have a Public Image Chair?			
	5 points - Have at least two goals entered in Rotary Club Central related to Public Image?			
	10 points - Has your Club received media coverage in the current Rotary year ?			
	5 points - Submit two different articles / photos or videos for the District Newsletter?			

	10 points - Does your club showcase their Rotary story publicly on social media channels?			
	10 points - Tried at least one new public image effort in this current Rotary year?			
	5 points - Establish a club website or enhance your club's existing site using the People of Action campaign?			
	5 points - Is your Club logo compliant with Rotary Brand Standards?			
	5 points - Is your Club's marketing materials compliant with Rotary Brand Standards?			
	15 points - Actively using at least one social media platform?			
	10 points - Hold at least one fellowship, networking, or collaborative event that is open to the public?			
	5 points - Have at least one media person as a member of your club?			
	10 points - Post at least one project in Rotary Showcase in ROTARY CLUB CENTRAL?			
TOTAL	100 POSSIBLE POINTS			

POINTS	MEMBERSHIP			
	Gold - 85 points, Silver 75 points, Bronze - 60 points			
	5 points - Did your Club achieve a net gain of at least one member in the current Rotary year? Additional points for 2-4 members = 10 points, 5-9 = 15 points, more than 10 members = 20 points (<i>20 points max</i>)			
	5 points - Have you completed a Club Satisfaction Survey within the current Rotary year?			
	5 points - Have a Membership Chair and at least one additional committee member?			
	5 points - Completed a Membership Action Plan (MAP) in the membership success center?			
	10 points - Have created a satellite club within your area?			
	5 points - Have a membership recruitment plan (e.g. Discover Rotary Made Easy, Orientation)?			
	5 points - Have a membership retention plan (e.g. Blue Badge criteria, Fireside Chat)?			
	5 points - Have at least one member of your club attend the monthly district membership webinars?			

	10 points - Held a Club assembly specifically on Membership in the current Rotary year?			
	5 points each - Have at least one member attended the annual District Membership Seminar? (<i>10 points max</i>)			
	10 points - Have used DACdb to manage club leads?			
	5 points each – Have club members attended the annual District conference? (<i>15 points max</i>)			
TOTAL	105 POSSIBLE POINTS			